

Part #: 19H1_NL-01

To order, please reach out to your Business Development Manager and include the part number.

Not sure who to contact? [Please click here.](#)



SPRING/SUMMER 2019

“ Sound is the vocabulary of Nature.
 - Pierre Schaeffer

GET BACK INTO THE SITUATIONS YOU USED TO AVOID

Do you find it hard to follow conversations?

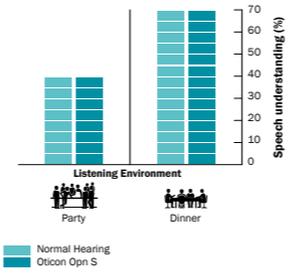
Maybe you know how it feels to be sitting at a dinner table, having to work hard to follow the conversation. You can hear the person across from you, but what happens when someone further away speaks? If you don't catch it, the conversation moves on, and you get left behind.

The reason is simple. If you have a hearing loss, fewer sounds reach your brain. To make sense of the sounds, your brain has to work harder to fill in the gaps. It works hardest when sounds come from different directions and when several people are speaking at the same time.

As a consequence, you might even decide to avoid family dinners or stop visiting friends altogether.

Enjoy speech understanding on par with normal hearing

Oticon's newest hearing aid breaks the limits of what has previously been possible with hearing aids. Oticon Opn S™ is proven to give you even better speech understanding with less effort in noisy environments than our previous generation of hearing aids. Which means you can now thrive and take active part in difficult listening situations, just like people with normal hearing*.



Listening Environment	Normal Hearing	Oticon Opn S
Party	~45%	~45%
Dinner	~65%	~65%

OTICON | Opn S



Placeholder for Your Logo Here

Placeholder for Your Clinic Info Here

Placeholder for Your Map Here



RECHARGE AT NIGHT FOR A FULL DAY OF HEARING

It couldn't be easier to start using the rechargeable miniRITE R – and forget about changing batteries. You simply seat them in their charger at night, and they will be fully charged in the morning for a full day of hearing, including streaming. If you forget to charge overnight, a quick 30 minutes of charging will provide another six hours of use.

The miniRITE R charger is designed to fit into your life. It is reliable, quick to learn, a joy to use, and will look good beside your bed.

What's more, the miniRITE R comes with a telecoil so you can connect to sound systems in public places.

Here are the main benefits you will experience with rechargeable hearing aids:

- Three-hour charging time for a full day of power, including streaming
- Quick recharge – 30 minutes for an additional six hours of power
- No hassle with disposable batteries
- Easy-to-use, reliable and stylish charger
- State-of-the-art lithium-ion battery technology

All in a sleek and discreet hearing aid design.

WATERMELON AND CUCUMBER-MINT SALAD

INGREDIENTS:

- 1 medium watermelon, seedless
- 6 green onions
- 1/4 cup coarsely chopped fresh mint leaves
- 2 English cucumbers
- 1/4 cup balsamic vinegar
- 1/4 cup olive oil
- 1 tsp salt
- ground black pepper (to taste)

PREPARATION:

- 1. PREPARE:** Cut watermelon into 1/2 inch cubes. Thinly slice green onions diagonally. Chop mint. Slice cucumbers lengthwise into quarters, then slice diagonally into pieces about 1/2 inch (1 cm) long.
- 2. DRESSING:** In a large bowl, whisk vinegar with oil, salt and pepper.
- 3. COMBINE:** Add watermelon and cucumbers in batches and gently toss until evenly mixed. Sprinkle with green onions and mint. Serve right away or refrigerate. After 2 hours, salad may water out a little.

OTICON OPN S GIVES YOU PROVEN BRAINHEARING BENEFITS*:

- ✓ Reduces your listening effort
- ✓ Helps you remember more of what is being said
- ✓ Gives you better speech understanding
- ✓ Improves your ability to follow conversations with multiple speakers

*Juil Jensen 2019, Oticon Whitepaper



DID YOU KNOW? Ambient noise can improve creativity. It turns out that a moderate noise level is the sweet spot for creativity. The way this works is that moderate noise levels increase processing difficulty which promotes abstract processing, leading to higher creativity. In other words, when we struggle (just enough) to process things as we normally would, we resort to more creative approaches.

<http://blog.bufferapp.com/music-and-the-brain>



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PEOPLE FIRST